



**THOMAS
WARREN
JOWETT**

RESUME

Leadership, Management, and Organizational Development

BASS PRO SHOPS

Vice President of Design and Development 1987 - 2022

Bass Pro Shop Corporate Headquarters

Springfield, Missouri

- **Recruited and led a diverse, in-house team of architects, construction managers, and artisans whose work earned numerous awards and honors.**
- **Led the design of destination retail and resort product types which consistently generate unparalleled customer traffic, high occupancy rates, and numerous design awards.**
- **Created distinct corporate advantage through development of in-house artisan groups; results include inimitable brand identity and predictable cost savings of signature design elements.**
- **Exceeded owner expectations with inventive designs, innovative application of materials, and successful achievement of every execution schedule; provided skillful and imaginative solutions for master planning, retail, resort, food and beverage, boat manufacturing, golf, museums, nature parks and corporate facilities.**
- **Instilled exceptional performance standards, a spirit of teamwork, and the expectation of success, ensuring consistently high levels of productivity during periods of departmental retrenchment as well as aggressive corporate growth.**



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PGAV

Vice President of Design 1981 - 1987
Kansas City, Missouri

- Youngest architect promoted to Vice President in the firm's history.
- Led successful corporate marketing and design efforts, requiring a 20% increase of staff over five years.
- Earned full creative and management responsibility for Kansas Design Team; staff of 25 designers producing award-winning solutions in a dynamic, high performance environment.

DLR GROUP

Designer - Associate in the Firm 1977 - 1981
Omaha, Nebraska

- Promoted to Associate after only two years as a designer; earned individual responsibility for projects almost immediately.
- Produced award-winning solutions for diverse project types.



**THOMAS
WARREN
JOWETT**

RESUME

Registration Education

Professional Registration:

NCARB Architectural License

State of Missouri

State of Nebraska

State of Kansas

LEED Certification

Education:

Harvard University

“The Experiential Art of Retail Complex”

“The Lodging and Hospitality Experience”

“Sustainability Design and Applications”

University of Nebraska

Masters of Architecture 1977

University of Nebraska

Bachelor of Science in Architectural Studies

Kansas City Art Institute

Photography

Graceland College

Art and Pre-Architecture

Web Site:

www.twjarchitecture.com

THOMAS WARREN JOWETT Core Principles

As the world spins in all directions, I find myself reflecting on my core values and principles.

I am persuaded that the opportunities in our lives can make us stronger. I believe that most opportunities must be recognized or earned as a result of dedication, raw talent, patience, careful listening, intuitive understanding, and persistence. I believe that hard work pays off. That truth, honesty, and study develop wisdom. That treating people with respect and rewarding collective efforts produces the best results. I believe in leading by example. When faced with an uncommon challenge, I believe we can stretch our capabilities and exceed our former limits. The horizon is never the same and is constantly in motion.

I believe we are each blessed with the gift of extraordinary potential that should be explored and tested. What can we not achieve if we put our hearts and minds to it? I believe more can be achieved through the efforts of a motivated team than by individuals. It is clear to me that the best solutions may be quite unexpected. Therefore we-the team-need to listen, respond, explore and keep testing the boundaries of our thought so that the team steps into a higher level of performance.

I believe that the experience is more important than the challenge. We grow based on experience. We each may seek many things - love, companionship, respect, fame, success, wealth or something else. But it is the experience of pursuing our goals that creates value. Experiences are the resources of our memories, they shape our identities, and influence our response to future events. Our accumulated experience shapes who we are and how we face the future. Experience, elevates our potential.

I believe that architecture combines service, art, opportunity, challenge, and expression to create an experience for everyone who interacts with it. Architecture holds the potential of creating an experience of "WOW!" A building or a space can be designed to elevate the memory and make a connection with the past or it can create a whole new experience. Architectural creativity can drive a new sense of awareness in an educational facility. It can create a desire to shop and explore in a retail environment. Experienced based architecture stimulates a sense of connection in hospitality environments and engagement in a food and beverage venue. Exceptional design can push the mind and the heart to a truly elevated response. Successful "experience architecture" addresses our desires. Begin with the question "What do I seek?" The design solution creates an experience that fills the void. The best solutions push us toward new understandings.

I believe that shaping architecture experiences is also about shaping lives through leadership. I believe truly outstanding design solutions are most often achieved by a group of highly creative people who honor and trust each other's talents and differences. The best solution is derived from stimulating each person to contribute his or her best to a collaborative effort that lifts the team to a higher level of performance.

THOMAS WARREN JOWETT Core Principles

A dynamic team process will not be effective without strong leadership. I believe that good leadership is improved by astute observation and a warm heart. An outstanding leader knows when to push and when to step back; which person to select for each task based on their current skills and their potential. Outstanding solutions come from asking the right questions, not from criticism of uninspired work. A great leader helps to focus the creative energy of the team toward an inspired solution.

The creation of a brighter future will require hard work, persistence, faith, analysis, and patience. It will require teamwork focused on solutions, not on problems. I believe that architecture, design, and planning must be the catalysts for creating a new dynamic in the human experience. I am committed to leading teams toward this new level of achievement. One must look beyond the horizon and envision a greater potential.

Our planet is a very sensitive collection of diverse elements. It is critical that we all respond to the environment that surrounds us with respect, knowledge and sensitivity. Touch the earth lightly and protect its beauty and life. For without its nourishment we do not exist. Sustainable design is no longer a fad, it is the baseline for our thinking. It is the meaning that adds life and value to our built environment. Buildings must be looked at as living elements within the environment that surrounds it. The "Experience" is now elevated to be a means of connection to all of life.

